



Advertising Opportunities on *the Art Book Review*

The Art Book Review offers advertisements on www.theartbookreview.com and on our dedicated monthly newsletter. Advertising with *The Art Book Review* offers visibility amongst an educated, affluent, art and literature-interested readership. *The Art Book Review* is an essential source, and one of the few dedicated outlets for reviews of art books and is thoroughly embedded in the Los Angeles contemporary art community.

ABR Monthly Partner: \$400/month includes:

Website Banner

- Top image, and only add on the monthly issue on the website.
- Design your own ad (900 x 300 pixels) and link to the url of your choice
- Confirmation due 15 days before the ad is featured, artwork due 5 days before the first of the month.

Banner ad on ABR Monthly Newsletter

- Sole advertiser on *the Art Book Review's* monthly newsletter, which goes out to 2000+ artists, curators, publishers, readers and members of the art press.
- Visibility amongst a strong Los Angeles contingent, with international reach
- Design your own ad (900 x 300 pixels) and link to the url of your choice
- Newsletter send out date is flexible within the first week of the month and can be tailored to ideal dates for ad buyer, artwork due 5 days before newsletter is sent out.

Social Media

- 1 Facebook post, 1 Tumblr post and 2 tweets announcing the organization or project as the monthly partner. Drafted by ABR and approved by ad buyer.

**Book any advertising option for 3 months, and receive 25% the total cost.*

***Nonprofits receive a 20% discount on all advertising options.*

Contact

For questions about advertising, to book any of the options listed here or to discuss other opportunities for partnership, please contact artbookreview@gmail.com.